

Case Study in Campaign Financing of a Candidate for State Representative

Mary Smith is seeking election to the office of State Representative in the city of New Haven, CT.

On July 26, 2006, Alfred T. Butler was appointed the campaign treasurer of the "Elect Mary Smith For State Representative" Committee. Contributions initially made to the candidate committee were as follows:

- (1) a check of \$25 from Leslie Jones,
- (2) a check of \$80 from John Brown, a registered lobbyist,
- (3) \$40 in cash from Samuel Johnston,
- (4) a check of \$200 from the joint account of Mary (the candidate) and Jack Smith, signed by Jack,
- (5) a check of \$100 from the New Haven Town Committee, and
- (6) a check of \$100 from the Better Connecticut PAC.

All checks were received on July 28, 2006. In addition, two loans were made to the committee as follows: \$800 by Fleet Bank which was guaranteed by Peter Penguin and Samuel Johnston, and \$400 by the candidate, Mary Smith. Mary also gave \$600 to the committee with no expectation of repayment.

On August 10, the candidate paid \$70 to EZ Printing for campaign brochures and was seeking reimbursement for her expenses.

On August 15, Mr. Butler paid \$500 to The Register for advertising. The New Haven Town Committee also produced a flyer for various candidates and the pro-rata share paid by each candidate committee was \$200.

On August 20, a barbecue was held at the residence of Richard Romeo, who spent \$180 for food, beverage and invitations. On the same day, the campaign received an envelope in the mail containing \$15 in one-dollar bills.

On September 1, the committee account was credited with \$5 in interest, and debited \$6 for service charges by Fleet Bank. On September 3, Mr. Butler made a partial repayment of \$100, by committee check, to Fleet Bank for its loan. The New Haven Town Committee provided headquarters space to the candidate, and the value of the pro-rata space given to the "Elect Mary Smith For State Representative" Committee was \$200. Mr. Butler issued a committee check for \$200 to the New Haven Town Committee.

On September 9, a picnic was held at Quinnipiac River Park. Tickets were sold for \$20 each. Cathy White donated \$100 worth of stamps and envelopes for invitations to the event. Mary Smith, the candidate, purchased, with the intent of being reimbursed, \$100 worth of lumber for signs from New Haven Lumber and \$20 of paper goods from Kyle Party Goods. The food was purchased on September 1 at Foodways Market for \$110 and the soda was purchased from

Beverages R Us for \$30 by Leslie Jones. Ms. Jones was reimbursed \$140 with committee funds. Twenty-two (22) tickets were sold. Twenty (20) tickets were purchased separately by different individuals, who made no other donations to the committee, and two (2) tickets were sold to Dick Grayson.

On September 15, a golf outing was held. The price of admission was \$60 per individual which included green fees, cart, and lunch at the club house. Due to inclement weather, only five (5) individuals showed up. Four (4) tickets were sold to Max Shreck, and one ticket was sold to Jeff Green. On September 19, the committee paid \$400 to the New Haven Country Club for the outing.

Several local businesses donated the following items for the golf outing: \$100 worth of beverages from "Drinks Are Us," \$40 worth of golf balls from Dick's Sport Shop and \$94 worth of hats from Shrecks Department Store. The committee produced a program book for this event in which advertisements were sold. The cost of a half-page ad was \$50, and a full-page ad cost \$100. Of the five (5) full-page ads sold, four (4) were to business entities, and one to an individual, Bruce Wayne. There were six (6) half-page ads sold; two were sold to partnerships, and the others to individuals. The program book and tickets were printed by EZ Printing on September 5 at a charge of \$100, and these expenses have not been paid.

Finally, on September 25, an expense of \$100 for radio ads from WELI was incurred, but not paid. The candidate's expenses were reimbursed at that time.